

China Trade Mission 2010

Organized by:



CONFEDERATION OF GREATER TORONTO
CHINESE BUSINESS ASSOCIATION
大多市華商總會

Mississauga Chinese Business Association (MCBA)
Richmond Hill & Markham Chinese Business Association (RHMCA)
Scarborough York Region Chinese Business Association (SYRCBA)
Toronto Chinese Business Association (TCBA)



密西沙加華商會
MISSISSAUGA CHINESE
BUSINESS ASSOCIATION



Richmond Hill & Markham
Chinese Business Association



多倫多華商會
Toronto Chinese
Business Association

“The Confederation of the Greater Toronto Chinese Business Association is proud to organize this very important 2010 China Trade Mission. We look forward to building and strengthening relationships for Canadian municipalities and businesses with their counterparts in China. This comprehensive Mission will include stops in Shanghai, Beijing, Shijiazhuang, Wuhan, Chongqing, Xiamen and Hong Kong.”

~Stephen Chu, President, MCBA

“The Confederation of the Greater Toronto Area has forged solid links with municipal and business leaders in China’s largest cities. This Mission will facilitate face-to-face interactions – an essential part of doing business with China – that can open doors to new opportunities for mutual achievement and success.”

~Will Sung, President, RHMCCA

“The Expo 2010 Shanghai China is one of the itineraries in our Mission. It will be a great event to explore the full potential of urban life in 21st century and a significant period of urban evolution. Exposition 2010 will attract governments and people from across the world, focusing on the theme “Better City, Better Life”.

~Johnny So, President Elect, SYRCBA

In today’s global economy, it is crucial for business to develop international markets. China, as a major world power, provides unparalleled opportunities. The Confederation of the Chinese Business Association encourages Canadian cities, companies, and business associations to take advantage of this well-organized Mission that allows participants to make the right business connections.

~Benny Cheung, President, TCBA

The Organizing Team

The Organizer

Confederation of Greater Toronto Chinese Business Association (CGTCBA)

CGTCBA was jointly incorporated in 1998 by four business associations – Mississauga (MCBA), Richmond Hill & Markham (RHMCBA), Scarborough York Region (SYRCBA) and Toronto (TCBA). The formation of this Confederation marked an important step towards unity and created a valuable support network for our community.

CGTCBA plays a key role in promoting business and trade among the Chinese and mainstream communities, provides members opportunities to enhance their competitiveness, helps bridge the Canadian Chinese business community with all levels of the government, and serves as the voice that reflects the members' needs and concerns.

Team Leaders

Stephen Chu, President, MCBA
Johnny So, President Elect, SYRCBA

Will Sung, President, RHMCBA
Benny Cheung, President, TCBA

Honorary Patrons

His Worship Frank Scarpitti, Mayor of Town of Markham
Her Worship Hazel McCallion, Mayor of City of Mississauga
His Worship Dave Barrow, Mayor of Town of Richmond Hill
His Worship David Miller, Mayor of City of Toronto
Her Worship Linda Jackson, Mayor of City of Vaughan
Madam Zhu Tao Ying, Consul General of The Consulate General of the People's Republic of China in Toronto
Ms. Maureen Siu, Director of Hong Kong Economic and Trade Office in Toronto

Participating Partners

Ajax-Pickering Board of Trade
Canada China Tourism Association
Consulate General of Canada in Shanghai, Economic Affairs – Ontario
China Council for the Promotion of International Trade in Canada
Department of Canadian Heritage, International Expositions – Canadian Pavilion, Shanghai Expo
Federation of Portuguese Canadian Business and Professionals
Hong Kong-Canada Business Association
Hong Kong Economic and Trade Office in Toronto
Hong Kong Trade Development Council in Canada
Indo-Canada Chamber of Commerce
International Cooperation Centre, National Development & Reform Commission
Italian Chamber of Commerce in Toronto
Markham Board of Trade
Mississauga Board of Trade
Mississauga Economic Development Office
Richmond Hill Chamber of Commerce
The Consulate General of the People's Republic of China in Toronto
Toronto Board of Trade
York Region Economic Office

**Our sincere gratitude to those whose names have not been included at the time of printing.*

The Organizing Committee:

Co-chairs: Winnie Fung, Benedict Leung

Benny Cheung
Stephen Chu

Ralph Hui
Johnny So

Will Sung
Anna Yip

About the Mission

The 2010 China Trade Mission is designed to promote greater economic, business and cultural ties between Canada and China, and to support the Canada Pavilion at the World Expo 2010 in Shanghai.

The Mission will allow participants to extend friendship, establish connections, strengthen existing relations, promote Canadian investment products and services, explore opportunities for joint ventures, and source potential suppliers.

The Mission to one of the world's fastest-growing markets will open doors to high-level networking opportunities and exchange new ideas with international governmental and business leaders. It will provide Canadian cities and businesses new access and comprehensive insight into the dynamic Chinese market – its vast scale of economy, diversity and potential. Don't miss this gateway to lucrative business opportunities.

Features of Mission Itinerary:

- Begin in Shanghai at the World Expo 2010 and with an opportunity to be part of the Canadian Pavilion.
- Participate in a series of business events such as:
 - * Meetings with Consular Officials,
 - * Local Economic Development Agencies and Business Associations,
 - * Briefing on Business Opportunities and Sectoral Information,
 - * Visit to Key Industrial Zones,
 - * Business Forums and Networking Sessions,
 - * Pre-arranged Business Appointments, etc.
- The privilege of attending the Mission's feature event – Economic and Business Development Forum in Beijing.
- Opportunity to visit your preferred "Sister City" or Partner City.

Benefits to the Delegates:

- Foster strong trade and economic ties between cities in Canada and China.
- Create new cooperation opportunities for cities and businesses.
- Lay groundwork and establish relationships with several cities that are considered economic powerhouse in China.
- Meet with companies that are establishing their presence in Canada.
- Opportunity to present a speech and introduce your cities, agencies and businesses.
- Opportunity to showcase your products, services and expertise by hosting and sponsoring Individual Information Session to a captured audience of local business leaders.

2010 China Trade Mission Schedule

Day 1	19-May	Wed	Depart Canada for Shanghai	
Day 2	20-May	Thu	Arrive in Shanghai at 15.31pm Welcome Reception by Shanghai Government Officials	
Day 3	21-May	Fri	Business Reception / Networking Session at Canadian Pavilion Shanghai Expo Business Dinner hosted by Local Business Association	
Day 4	22-May	Sat	Visit Economic and Industrial Zones in Shanghai	
Day 5	23-May	Sun	Noon Flight to Beijing Welcome Reception by Local Government Office Briefing on Business Opportunities	
Day 6	24-May	Mon	Canada - China Economic & Business Development Forum, co-hosted by ICC - National Development & Reform Committee & CGTCBA Speeches & Open Forum Individual Business Development Seminars Business Networking Session Dinner Reception	
Day 7	25-May	Tue	Business /Industry visits: China Entrepreneur Association, China Centre for International Economic Exchanges, Other Pre-arranged Business Meetings	
Day 8	26-May	Wed	Option #1: (May 26-27) Depart for "Sister City"/Partner City RHMCA : Shijiazhuang, Wuhan (TBC) TCBA: Chongqin (TBC) MCBA: Xiamen (TBC) SYRCBA: Qingdao (TBC)	Optional #2: (May 26-27) -Beijing Tour -Great Wall Tour
Day 9	27-May	Thu	"Sister City"/Partner City Program Business Development Meetings	
Day 10	28-May	Fri	Depart for Hong Kong in the morning Business Networking Session, hosted by HKETO & HKTDC Welcome Reception	
Day 11	29-May	Sat	Breakfast Meeting with Local Business Associations	
Day 12	30-May	Sun	Depart for Canada in the afternoon	

* The above planned schedule is subject to changes and final confirmation without further notice

**Post-trip Business Meetings can be arranged upon request at extra cost.

Our Destinations

Shanghai



With a population of over 20 million, Shanghai is widely regarded as the centre of finance, trade and communications in China.

As one of the world's busiest ports, Shanghai is a major destination for foreign corporate headquarters, fuelling demand for a highly educated and modernized workforce. Shanghai has one of the world's busiest ports. Since 2005, Shanghai has ranked first of the world's busiest cargo ports throughout, handling a total of 560 million tons of cargo in 2007. Shanghai container traffic has surpassed Hong Kong to become the second busiest port in the world, behind Singapore. Shanghai has recorded a double-digit growth for 15 consecutive years since 1992. In 2008,

Shanghai's nominal GDP posted a 9.7% growth to 1.37 trillion Yuan.

Industrial zones in Shanghai include Shanghai Hongqiao Economic and Technological Development Zone, Jinqiao Export Economic Processing Zone, Minhang Economic and Technological Development Zone, and Shanghai Caohejing High and New Technological Development Zone (see List of economic and technological development zones in Shanghai).

Beijing



As the Capital City of the People's Republic of China, Beijing is the country's centre of politics, culture, education and diplomacy.

Beijing is amongst the most developed cities in China with tertiary industry accounting for 73.2% of its GDP, making it the first post industrial city in mainland China. Finance is one of the most important industries of Beijing. By the end of 2007, there are 751 financial organizations in Beijing that generated 128.6 billion RMB revenue accounting for 11.6% of the total financial industry revenue of the entire country. It also accounts for 13.8% of Beijing's GDP, the highest percentage of that of all Chinese cities.

Beijing is increasingly becoming known for its innovative entrepreneurs and high-growth start-ups. This culture is backed by a large community of both Chinese and foreign venture capital firms.

Hong Kong

Officially the Hong Kong Special Administrative Region. Hong Kong is one of the two special administrative regions under the "one country, two systems" policy. As a result, Hong Kong is largely self-governing, has its own currency, legal and political systems, a high degree of autonomy in all areas except foreign affairs and defence. Hong Kong is one of the world's leading financial capitals, a major business and cultural hub, and maintains a highly developed capitalist economy. Its identity as a cosmopolitan centre where east meets west is reflected in its cuisine, cinema, music and traditions, and although the population is predominantly Chinese, residents and expatriates of other ethnicities form a significant segment of society.



The Government of Hong Kong plays a passive role in the financial industry, mostly leaving the direction of the economy to market forces and the private sector. Under the official policy of positive non-interventionism, Hong Kong is often cited as an example of laissez-faire capitalism.

Hong Kong is the world's eleventh largest trading entity with the total value of imports and exports exceeding its gross domestic product. Much of Hong Kong's exports consist of re-exports, which are products made outside of the territory, especially in mainland China, and distributed via Hong Kong. Even before the 1997 handover, Hong Kong had established extensive trade and investment ties with mainland China, and its autonomous status now enables it to serve as a point of entry for investment flowing into the mainland. Hong Kong's largest export markets are mainland China, the United States, and Japan.

Who should participate:

The mission will promote and showcase Canadian products, expertise and services in the following, but not limited to, recommended sectors: Finance & Investment, Real Estate Development, Education & Training, Logistic, Health Science and Technology etc.

Delegate Cost:

Full package: Canadian \$6,800

Early Bird Discount (Reserved and paid in full by November 30, 2009): \$150 off

Member Discount: \$100 off

Double Occupancy Discount: \$900 off

- Access to the Expo 2010 Shanghai, China
- Participation in all business networking events arranged in each city
- Economic & Business Development Forum
- Promotion of your company throughout the mission
- Pre-departure Information Sessions and Seminars
- Admissions to arranged major sight seeing spots
- International and domestic airfare - economy class
- 5 star hotel accommodation single occupancy
- Group meals and official banquets
- Local transportation

Fees do not include the following:

- All personal expenses
- Travel Visa for China
- Travel, medical and flight/trip cancellation insurance

**Individual Business Promotion Session and Workshop/Seminar Sponsorship Opportunities are available upon request; please check with us for more details.*

Registration and Contact Information

For registration and further detailed information, please contact the Event Manager:

Ms. Lucia Chan

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